CENSUS 2020: PREVENTING AN UNDERCOUNT
SEE FULL STORY PG. 3
A year ago at this time, we announced the launch of LeadSafeCNY, our multi-year effort to end lead poisoning among children in Syracuse. We have since made two rounds of grants to support local partners engaged in this work – running the gamut from creating new affordable housing and promoting renovations of existing apartments in targeted census tracts to developing a larger cohort of EPA-certified lead abatement contractors and mobilizing residents to inform their neighbors about lead poisoning. We have amplified the Community Foundation’s voice to increase awareness and broaden understanding of this issue.

The momentum in the community over the last year has been palpable. Since the announcement of our effort last fall, nearly $10 million in federal grants have been secured by Onondaga County and the City of Syracuse to support lead abatement efforts. The Green and Healthy Homes Initiative continues to convene partners and stakeholders. Neighborhood groups like Tomorrow’s Neighborhoods Today (TNT) are engaging residents, tenants, landlords and homeowners. Many different partners are playing roles, collectively helping to move the community in a common direction.

Lead poisoning is also very much an issue of racial equity. If you were to line up maps that correlate concentrations of childhood lead poisoning with indicators of poverty, tenant evictions, violence, literacy and learning rates and other data, you would see some startling demographic patterns emerge. Lead poisoning is a tough, expensive, systemic social problem that requires us, as a community, to mobilize across sectors over multiple years with new sets of tools and a broader set of partnerships in order to make progress in a measurable way.

Philanthropy has a distinct role and opportunity when confronting systemic problems. As a charitable foundation, we have advantages that government and other partners do not. We can move quickly, make commitments, deploy our resources, convene, experiment, pivot in new directions if needed and lend our institutional voice in ways that other partners might not be able to. We are committed to moving the community forward on this issue and sustaining the momentum we have helped to create.

**In This Issue**

**GIVING MATTERS**
**MARKING THE 10TH ANNIVERSARY OF THE STRATEGIC PARTNERSHIP FUND**

**FEATURED DONOR**
**THE BREUERS: A HIGHLIGHT OF MULTIGENERATIONAL GIVING**

**COMMUNITY IMPACT**
**$792,145 IN GRANTS AWARDED TO 25 NONPROFITS**

**GRANTEE STORY**
**FREE CENTER POWERS INTEREST IN RENEWABLE ENERGY**

**GRANTING MATTERS**
**WHY JOIN THE PERFORMANCE MANAGEMENT LEARNING COMMUNITY**

**NEW STAFF**
**THREE NEW STAFF MEMBERS HIRED**

**2019 LEADSAFECNY COMMUNITY INVESTMENTS**

- **$75,000**
  **HOME HEADQUARTERS**
  Expand its window and exterior door replacement program

- **$150,000**
  **GREATER SYRACUSE LAND BANK**
  Renovate and remediate lead in ten units to provide affordable housing to those forced to move as a result of the I-81 transition

- **$25,000**
  **LEAD POISONING PREVENTION STATEWIDE ADVOCACY NETWORK**
  Influence statewide legislation that reduces lead poisoning across New York State

- **$20,000**
  **HOME HEADQUARTERS**
  Offer EPA-certified workforce lead removal training to landlords and contractors

- **$22,500**
  **TOMORROW’S NEIGHBORHOODS TODAY (TNT)**
  Educate residents on the importance of lead testing and remediation

- **$15,000**
  **WCNY**
  Create public service announcements on the dangers of lead poisoning

- **$35,000**
  **HOME HEADQUARTERS**
  Provide assistance to Green & Healthy Homes Greater Syracuse
Next spring, the U.S. Census Bureau will once again undergo the immense task of counting every living resident in the country.

Census data informs lawmakers on policy decisions that impact the lives of 330 million Americans. This includes the allocation of more than $800 billion in annual federal funding and the reapportionment of seats in the House of Representatives. It is estimated that for every one person not counted, communities lose $1,000 in funding per year toward hospitals, schools, transportation, parks and nonprofit organizations.

That explains why census numbers are particularly influential on those whom the Census Bureau considers ‘hard-to-count populations,’ which include some of the country’s most vulnerable residents—immigrants, the elderly, young children, those living in rural areas and low-income households.

According to Syracuse-based InterFaith Works, refugees, those with limited English proficiency and elderly residents are undercounted due to lack of trust, culture differences, language barriers and illiteracy. Many simply do not understand the importance of being counted.

Not accounting for every individual living in our region could have a devastating impact on Central New Yorkers for years to come. An undercount disparity deprives underserved communities of political power, government resources and private sector investment. We plan to continue our funding—through April of 2020 when the count begins—toward efforts that encourage hard-to-count populations to complete the census.

The Community Foundation is focusing funding on efforts that ensure all Central New York residents are counted. Tomorrow’s Neighborhoods Today (TNT) received a $20,000 grant to educate city residents on the importance of census completion. The New York Immigration Coalition received $10,000 to support the Local Update of Census Addresses (LUCA) process. A $10,000 grant was awarded to the City of Syracuse to hire a Complete Count Committee coordinator. And InterFaith Works received $15,000 to conduct education workshops and install an on-site digital census completion kiosk. We also contributed $10,000 to the New York State Census Equity Fund, a pooled fund that awards grants across the state to provide education, advocacy and technical assistance.

WHAT YOU CAN DO:
1. Volunteer for the City of Syracuse Complete Count Committee
2. Become a Census Enumerator
3. Complete your own 2020 Census in April!

The digital divide is also likely to play a role in limiting responses. For the first time, the Census Bureau is primarily collecting responses using an online system, leaving households with no computer or adequate internet access at serious risk of being undercounted.
The nonprofit sector operates in an atmosphere of ongoing competition for finite resources. Charities must demonstrate financial responsibility under increasing scrutiny while attempting to serve their greater charitable purpose on a daily basis. We often field questions from our donors about nonprofit efficiency and viability.

Just like for-profit organizations, nonprofits continually seek to enhance efficiencies, decrease overhead costs or otherwise adapt in order to maintain or expand operations. They can benefit greatly from guidance and support to think creatively and collaboratively. After the economic downturn in 2008, we witnessed smaller nonprofits facing substantial challenges as they attempted to balance the work that is core to their mission with the administrative realities of running their operations.

We know that effective nonprofit organizations are essential to the health and vitality of any community, so we took action. In 2009, we established the Strategic Partnership Fund to provide grants that help charities enhance program delivery and achieve more efficient use of limited financial and human resources.

Over the past 10 years, we have distributed more than $500,000 to cover costs associated with mergers, affiliations, realignments and more. Organizations across our five-county footprint that have benefitted from the Strategic Partnership Fund include CenterState CEO, Nascentia Health, AccessCNY, Family Counseling Services of Cortland County, Cayuga County Chamber of Commerce, and the H. Lee White Marine Museum.

Additionally, we seek support for this initiative from our fellow local funding partners and from donors who recognize the unique position nonprofits hold in addressing critical issues in our region. Now more than ever, nonprofit organizations are bridging gaps that result from reallocated government spending. And because promoting a strong and resilient nonprofit landscape is core to our mission, we will continue to develop and devote resources through the Strategic Partnership Fund for those in the sector that want to think, plan and act strategically so they can endure to serve the needs of people in Central New York.

If you would like to learn more about our Strategic Partnership Fund, its success stories, or to discuss how you can help fund this work, please contact me at:

(315) 883-5541 or
mmerante@cnycf.org

MONICA MERANTE
Senior Director, Philanthropic Services

GET INVOLVED

NONPROFITS SEEKING MORE INFORMATION ABOUT FUNDING CAN VISIT:

cnycf.org/partner or contact Frank Ridzi at fridzi@cnycf.org

DONORS WISHING TO GIVE TO THE STRATEGIC PARTNERSHIP FUND CAN VISIT:

cnycf.org/strategicpartnership or contact Monica Merante at mmerante@cnycf.org
As the leader of a successful family-owned business in Central New York, Andy Breuer, president of Hueber-Breuer Construction, feels that his responsibilities extend beyond business operations and meeting the demands of his customers. Giving back to the community is also at the forefront of his mind.

Andy serves as a strong advocate and a steward for our community’s growth and its greatest needs. “Our company has a long history in Central New York,” he said. “This community has been good to us and good to our employees, and we want to ensure it remains a great place to raise families for years to come.”

With philanthropy and community involvement in mind, the Breuer Family created a donor-advised fund at the Community Foundation in 1991. Andy’s father, Jim, recognized how valuable the fund would be to invest in the community. Jim found that this option allowed his children and now grandchildren to become engaged as joint and successor advisors to the fund, unifying their family giving now and in the future.

As Andy now manages the company’s community involvement efforts, he appreciates the ease and accessibility provided by the fund. Every fall, he meets with his financial advisor to go over his investment plan and his capacity to make charitable contributions for the year ahead. As he and his family members weigh requests from various local nonprofit organizations throughout the year, Andy simply emails our staff to request the grants that are to be distributed from his fund.

Just in the last five years, the Hueber-Breuer Fund has supported more than 50 local charitable organizations serving various causes related to human services, public and societal benefit, arts, culture and humanities, education, and the environment.

“Our family’s giving through our fund at the Community Foundation is helping to shape the quality of life in this community,” said Andy. “I hope by instilling these values and being affiliated with a reputable organization like the Community Foundation, we are indirectly inspiring others to invest in the future of our community.”

Andy and his wife, Amy, also use their donor-advised fund to introduce philanthropy to their young children by allowing them to choose a nonprofit each year to receive a grant from their fund. His two siblings and their respective children also do the same.

Andy envisions his family’s giving will be used collectively as a vehicle to support worthy causes throughout the community for generations to come: “I hope that more families in our community are thinking about the impact of giving multi-generationally.”
"THIS COMMUNITY HAS BEEN GOOD TO US AND GOOD TO OUR EMPLOYEES, AND WE WANT TO ENSURE IT REMAINS A GREAT PLACE TO RAISE FAMILIES FOR YEARS TO COME."

-Andy Breuer

DONOR-ADVISED FUNDS ARE ESTABLISHED BY INDIVIDUALS, FAMILIES OR BUSINESSES WITH A RANGE OF COMMUNITY INTERESTS. THEY ARE AN IDEAL WAY FOR DONORS TO BECOME ACTIVELY INVOLVED IN THE GRANTMAKING PROCESS.

LEARN MORE AT CNYCF.ORG/DAF
COMMUNITY IMPACT

IN JUNE AND SEPTEMBER, OUR BOARD OF DIRECTORS APPROVED $792,145 IN GRANTS TO 25 NONPROFIT ORGANIZATIONS THROUGH OUR COMMUNITY GRANTMAKING PROGRAM.

<table>
<thead>
<tr>
<th>ARTS, CULTURE &amp; HUMANITIES</th>
<th>ENVIRONMENT &amp; ANIMALS</th>
<th>EDUCATION</th>
<th>HEALTHCARE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$27,000</strong> CENTRAL NEW YORK JAZZ ARTS FOUNDATION</td>
<td><strong>$60,000</strong> CENTRAL NEW YORK LAND TRUST</td>
<td><strong>$17,995</strong> HAMILTON CENTRAL SCHOOL</td>
<td><strong>$50,000</strong> ACTION FOR HEALTHY KIDS</td>
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<tr>
<td>Renovate its Jazz Central facility</td>
<td>Establish an Outdoor Watershed Education Center on Skaneateles Lake</td>
<td>Purchase virtual welding hardware and software for an agricultural program in three school districts</td>
<td>Support the Game On program to promote healthy lifestyles</td>
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<tr>
<td><strong>$22,000</strong> MUSEUM OF SCIENCE &amp; TECHNOLOGY FOUNDATION</td>
<td><strong>$100,000</strong> HELPING HOUNDS DOG RESCUE</td>
<td><strong>$20,000</strong> NATIONAL MATH FOUNDATION</td>
<td><strong>$23,650</strong> JEWISH HOME OF CENTRAL NEW YORK</td>
</tr>
<tr>
<td>Purchase cafeteria seating for new student dining area</td>
<td>Renovate new facility, which includes expanded educational opportunities</td>
<td>Expand its math program into Franklin and Bellevue Elementary schools</td>
<td>Install a new security system</td>
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<tr>
<td><strong>$25,000</strong> ONONDAGA HISTORICAL ASSOCIATION</td>
<td><strong>$20,000</strong> TOWN OF NELSON</td>
<td><strong>$20,000</strong> LORETTO HEALTH &amp; REHABILITATION CENTER</td>
<td><strong>$75,000</strong></td>
</tr>
<tr>
<td>Purchase cafeteria seating for new student dining area</td>
<td>Create an Americans with Disabilities Act (ADA) compliant multi-use trail</td>
<td>Purchase classroom equipment for its Training Center of the Future</td>
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<td><strong>$16,500</strong> SKANEATELES FESTIVAL</td>
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<tr>
<td>Expand digital and social media programs</td>
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<td><strong>$25,000</strong> SYRACUSE STAGE</td>
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<td>Make Federal Communications Commissions (FCC) mandated upgrades that include re-banding and replacing wireless devices</td>
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<tr>
<td><strong>$18,000</strong> SYRACUSE INTERNATIONAL FILM FESTIVAL</td>
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<tr>
<td>Expand the NYS Independent Filmmakers Projects</td>
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</tbody>
</table>

$20,000 MUSEUM OF SCIENCE & TECHNOLOGY FOUNDATION | Purchase cafeteria seating for new student dining area

$18,000 SYRACUSE INTERNATIONAL FILM FESTIVAL | Expand the NYS Independent Filmmakers Projects

$17,995 HAMILTON CENTRAL SCHOOL | Purchase virtual welding hardware and software for an agricultural program in three school districts

$23,650 JEWISH HOME OF CENTRAL NEW YORK | Install a new security system

$50,000 ACTION FOR HEALTHY KIDS | Support the Game On program to promote healthy lifestyles

$75,000 LORETTO HEALTH & REHABILITATION CENTER | Purchase classroom equipment for its Training Center of the Future
HUMAN SERVICES

$20,000コミュニティアクションパートナーシップ
for Madison County
Continue its Transitional Housing
and STEHP programs

$15,000イメージイニシアチブ
Expand the CHICORIES program for
SCSD high school girls

$36,100MCMAHON/RYAN CHILD
ADVOCACY SITE
Make HVAC system improvements
and install security equipment

$18,000YMCA OF THE GREATER TRI-VALLEY
- ONEIDA
Upgrade its HVAC system

$50,000FOOD BANK OF CNY
Renovate a portion of its
warehouse for volunteer training
and coordination

$10,000ジュニアアッチャイブメント
UPSTATE NEW YORK
Expand its extended learning,
afterschool and business programs

$20,000THE HAVEN AT SKANDA
Weatherize its barn to accommodate year-round
programming

$25,000LEGAL SERVICES OF CENTRAL NEW
YORK
Support internal and external activities including an equity audit,
equity plan, training, and an
advocacy plan

THESE GRANTS WERE MADE POSSIBLE
THROUGH THE SUPPORT OF THE
FOLLOWING FUNDS:

ANONYMOUS #33 FUND
ANONYMOUS #34 FUND
CHARLOTTE & DONALD BALL FUND
WILLIAM D. BARNET MEMORIAL SCHOLARSHIP
FUND
BENJ FUND
CARRIAGE HOUSE FOUNDATION FUND
CHARLES F. BRANNOCK FUND
WILLIAM L. BROAD FUND
SHIRLEY M. BRENNAN FUND
ELIZABETH SALISBURY BROOKS FUND
KENNETH P. & CHARLOTTE C. BUCKLEY FUND
CASINO FUND
PATRICIA M. & VINCENT H. CALLAHAN FUND
PHILIP R. & ELIZABETH CHASE FUND
LAURIE J. & DR. WILLIAM R. CLARK, JR.
COMMUNITY FUND
WILLIAM & SYLVIA COHEN COMMUNITY FUND
SOLLY & BELLE COHEN FUND
MARY FRANCES COSTELLO FUND
THE DEBENEDICTIS FUND
ALFRED & GRACE DIBELLA FUND
JOHN S. & JULIA G. DIETZ FUND
EDUCATION ENDOWMENT FUND
CARLTON R. ESTEY FUND
ALICE M. GAYLORD TRUST
MINNIE O. GOODMAN FUND
FRANCES E. & JOHN S. HANCOCK FUND

ANTHONY A. & SUSAN HENNINGER MEMORIAL
FUND
CARRIOL A. HENNESSY FUND
FRANCES SINGER HENNESSY FUND
HILLS FAMILY FUND
FLORA MATHER HOLMER FUND
I. A. HOTZE FUND
JACOIN, JACOIN & BAUM FUND
DOROTHY RETAN IRISH FUND
LEO & NATALIE JIVOFF FUND
MARSHA & EUGENE F. KEPLER FUND
MARGORIE D. KIENZLE FUND
DAVID KILPATRICK MEMORIAL FUND
FAITH T. KNAPP MEMORIAL FUND
FRANCES C. & ALBERT C. KNIGHT CHARITABLE
FUND
GEORGE & LUELLA KRAHL FUND
LJM FUND
MADISON COUNTY RURAL POVERTY FUND
L.C. MAIER COMMUNITY FUND
GAY D. MARSELLUS FUND
JOHN F. MARSELLUS FUND
HELEN HANCOCK MCCLINTOCK FUND
JAMES & AILEEN MILLER CHARITABLE FUND
DONALD C. & MARION F. NEWTON FUND
DOROTHY M. OLDS FUND
P-D FAMILY FUND
ROBERT A. & WINIFRED S. POND FAMILY FUND

JOHN R. PELKEY COMMUNITY FUND
PEGGY OGDEN COMMUNITY FUND
THEODORE & MARJORIE B. PIERSON FUND
ROBERT & ANNE PIETRAFESA FUND
BRIAN COLE RETAN MEMORIAL FUND
JAMES A. & MCDOWELL SMITH REYNOLDS FUND
LAWRENCE E. ROER FUND
ROSALIND & SEYMOUR RUDOLPH FUND
ROBERT & DOROTHY SALISBURY FUND
HELENE C. SCHROEDER FUND
DANIEL & JEANNE SCHWARTZ FUND
FREDERICK B. & LAURA B. SCOTT FUND
SHUAR FAMILY FUND
WINIFRED & DEVILLO SLOAN, JR. FAMILY FUND
THE LEE & ALICE SMITH FUND
SPANFELNER FUND
SYRACUSE DISPENSARY FUND
FRANCES M. THOMPSON FUND
OLGA DIETZ TURNER FUND
VIRGINIA WENDEL FUND
CAROLYN V. WEST FUND
DOROTHY WITCHELL FUND
THE WITCHELL FUND
FORREST H. WITMEYER FUND
ARTHUR W. & MABEL P. WRIEDEN MEMORIAL
FUND
THE FREE CENTER

WHEN YOUNG PEOPLE VISIT THE PROPERTY, "THEY REALLY GET IT."

- JUDY CARY
FREE CENTER POWERS INTEREST IN RENEWABLE ENERGY

Schoolchildren visiting the Fenner Renewable Energy Education Center (FREE Center) often explore the 2-acre site seeking answers to questions on a scavenger hunt list: How many varieties of willow plants grow here? What is the wind speed in Fenner? And what form of renewable energy uses heat from the ground?

As the busloads of students begin the search, they immediately see 218.5-foot wind turbines with three 111.5-feet blades spinning. They examine solar panels that power the FREE Center. They learn that there are three kinds of willow which can be converted into sustainable energy resources, the average wind speed is 17.7 mph, and heat from the ground creates geothermal energy.

“When young people visit the property, they really get it,” said Judy Cary, board president and volunteer educator at the FREE Center. “They’re interested and concerned about energy and the environment.”

About 5,000 people visit the FREE Center annually, including school, scout, civic, and church groups; college students; and government and industry representatives. They come to see renewable energy in action and learn how the 20 turbines create energy that powers about 10,000 homes. The breathtaking hilltop views don’t hurt, either.

The wind farm began operating in 2001 in Fenner, a small Madison County town with deep agricultural roots. People from near and far watched as the turbines went up; they parked atop surrounding hills and walked through fields to get a closer look.

“People were curious and would call the town to ask where to get a good view,” Cary said. “Right away there was a recognized need for education, so other residents and I began to brainstorm.”

In 2006, a local couple donated property for an educational center and from there the FREE Center was born. It now offers tours and programs about energy conservation, and renewable energy sources and production.

The Community Foundation provided the organization with a grant in 2014 to support the creation of a sustainability plan, and a grant in 2018 to support weatherization and renovations to its classroom and community space, allowing it to be used year-round. Upgrades to the structure resulted in a finished building that accommodates about 50 people.

People continue to check out the wind turbines from sunrise to sunset. “They first came because they were curious,” Cary said. “Now many people visit to learn about renewable energy. The environment keeps changing and we keep learning and changing too.”
Data can have a profound effect on a nonprofit organization’s ability to properly meet the needs of those it serves. Our Performance Management Learning Community helps organizations navigate the complexities of data measurement to evaluate and communicate their effectiveness.

All recipients are now members of a new learning community that will meet over the course of the next year to hone their data management skills and share successes and challenges with one another. They will also work together to continue contributing to a community needs assessment. The following list of grants, totaling $118,756, describes the projects each will be working on through this effort:

**$20,000**
ACA HEALTH
Implement programming to improve outcomes for LGBTQIA+ youth and families

**$15,000**
EVERSON MUSEUM
Measure the impact of its Outreach program to expand services

**$20,000**
HISCOCK LEGAL AID SOCIETY
Leverage data to show how early intervention prevents separation of families

**$20,000**
MERCY WORKS
Increase use of evaluation techniques for youth programming

**$15,200**
MADISON COUNTY HEALTH DEPARTMENT
Target high poverty neighborhoods to build community resiliency

**$14,956**
NORTHSIDE LEARNING CENTER
Compare outcomes and impact of on-site workplace literacy programming

**$13,600**
PLANNED PARENTHOOD
Develop an algorithm with predictive capability to measure health outcomes

**WHY JOIN THE PERFORMANCE MANAGEMENT LEARNING COMMUNITY – NEW AUTOMATED TOOLS OFFER AN “EASY BUTTON” FOR CHALLENGING TASKS**

Measuring the impact of your organization’s work can seem like a ‘no brainer’ until you actually get into the weeds and the complex science behind it—then it can seem like a ‘headache.’ There are so many technologies and techniques involved in data measurement that some people spend their entire careers developing new ways to analyze and visualize the impact of community efforts.

This can be especially problematic for nonprofits that invest heavily in staff members to learn these skills only to have some find jobs elsewhere, leaving the organization no better off than when they started. To make matters worse, such transitions can undermine data-driven collaborations between organizations.

This year, our Performance Management Learning Community is introducing new, innovative tools designed to address both the steep learning curve and the need to sustain collaborative efforts despite staff turnover. While we will continue to focus on the fundamental skills of spreadsheets and databases, we are prioritizing easy-to-use tools that can be deployed and sustained by any and all staff in participating organizations—not just the ones partaking in the learning community.

WE ANTICIPATE TWO KEY RESULTS:

1. **Better-managed organizations that focus on impact**
   - Implement programming to improve outcomes for LGBTQIA+ youth and families
   - Measure the impact of its Outreach program to expand services
   - Increase use of evaluation techniques for youth programming
   - Target high poverty neighborhoods to build community resiliency
   - Compare outcomes and impact of on-site workplace literacy programming
   - Develop an algorithm with predictive capability to measure health outcomes

2. **Improved coordination across organizations**
   - Implement programming to improve outcomes for LGBTQIA+ youth and families
   - Measure the impact of its Outreach program to expand services
   - Increase use of evaluation techniques for youth programming
   - Target high poverty neighborhoods to build community resiliency
   - Compare outcomes and impact of on-site workplace literacy programming
   - Develop an algorithm with predictive capability to measure health outcomes

In terms of better management, we expect a comparison of data within organizations that allows front-line staff, program managers, grantwriters and executive leaders to see results in real-time and on mobile devices. The hope is that this will invite staff at every level to see the immediate impacts of their work and reinforce alignment between daily efforts and organizational mission.

When it comes to coordination across organizations, we anticipate that the new approach will help organizations keep an eye on broad community needs, but more importantly, be able to follow up on addressing those needs by reaching out to organizations that can complement and supplement their work. Historically, organizations tend to focus on measuring the needs of the clients that they can address; new tools make it much easier to keep tabs on client needs that fall outside of their mission or scope of work. The result is that participating organizations will be better equipped to reach out to other organizations in strategic ways to collaborate.

We are excited that with the addition of these new tools, performance management is more achievable by our local nonprofit organizations than ever.
NEW STAFF MEMBERS

DARRELL BUCKINGHAM
MANAGER, FOUNDATION AND
FACILITY OPERATIONS

Darrell joined our team in July to serve as Foundation and Facility Operations Manager. Darrell is an active member of the community and has served on the board of many organizations. He holds a bachelor’s degree in Business Management from Cazenovia College and is a 2018 graduate of Nourishing Tomorrow’s Leaders.

SEAN REED JR.
PROGRAM MANAGER, STRATEGIC
INITIATIVES

Sean joined us in April as Program Manager, Strategic Initiatives. He assists with the implementation of strategic initiative and affiliate fund programs. Sean is the President of UPSTAR Academy, a nonprofit that specializes in assisting inner-city athletes to become college student-athletes. He attended North Carolina A&T State University.

DARA HARPER
EVENTS AND COMMUNICATIONS
ASSOCIATE

Dara joined the Community Foundation in April as Events and Communications Associate. She is responsible for planning and executing our events and provides general communications support. Originally from Louisville, Dara holds a bachelor’s degree in Liberal Arts from Bellarmine University. She has been a yoga teacher for the past 24 years.

NEW STAFF MEMBERS

FUNDHOLDER CHECKLIST
FOR YEAR-END GIVING

The last quarter of the calendar year is when many people make charitable gifts to take advantage of tax deductions and because countless nonprofits ask them for donations this time of year! If you are planning to replenish your donor-advised fund, or contribute to other charities from your fund before December 31, here are some helpful reminders:

01.
EARLIER IS BETTER
The volume of transactions increases significantly during December.

02.
NOTIFY US WHEN TRANSFERRING STOCK
It is important to contact us when donating securities to a fund at the Community Foundation, so that we can credit your gift appropriately. Also, ask your broker to disclose your name when transferring the shares to avoid delays in your acknowledgement letter.

03.
USE OUR ONLINE RESOURCES
You can access information about your fund through MyGiving, our online tool for fundholders. Your MyGiving account offers a menu of options to make grant recommendations, obtain fund summary information or past grants, and much more. You can also find grant suggestion forms and stock transfer forms at cnycf.org/DonorDocs. Our website offers instant access to a wealth of information and tools that will help you fulfill your year-end charitable giving objectives.

Any questions? Visit cnycf.org or contact Monica Merante at (315) 883-5541.
WHAT’S HAPPENING

01 HONOR FLIGHT RETURNS FROM 14TH MISSION
In October, we helped welcome home the Veterans of Honor Flight’s 14th mission as it arrived at the Syracuse Hancock International Airport. Honor Flight Syracuse helps Greater Syracuse area veterans obtain a flight or bus trip to visit the war memorials in Washington D.C. The Veterans and their guardians were greeted with a warm welcome of bagpipers, friends and neighbors who gathered to mark the final leg of their journey with a show of gratitude. The organization recently created a nonprofit endowment fund at the Community Foundation to ensure perpetual support of its operations.

02 INVESTMENT INSIGHTS WITH MIKE MILLER
On July 30, Mike Miller from Colonial Consulting, our investment consultant of 25 years, joined donors and advisors at the Community Foundation to present both historical insights and a strategic view of our current investments. You can see video recordings of Mike’s presentations at:

CNYCF.ORG/INVESTMENTINSIGHTS

03 CONTINUING EDUCATION EVENT
On October 8, the Community Foundation hosted an appreciation event for professional advisors. R. Hugh Magill, vice chairman of the Northern Trust Company, provided an overview of changing generational attributes, marital practices and family structures, and their implications for planning, trust design and family collaboration and governance.

04 POVERTY INDEX PAPER
We recently released a whitepaper that examines how the use of precise measurements within a poverty index, which compares each census tract along multiple dimensions that reinforce one another, can drive meaningful change through holistic yet customized neighborhood solutions. You can view the paper at:

CNYVITALS.ORG/POVERTYINDEX

05 GET THE LEAD OUT LEAD CANVASSING
This summer, our staff joined Tomorrow’s Neighborhoods Today (TNT) on Syracuse’s Southside to conduct door-to-door canvassing. This was part of the organization’s effort to educate residents on the dangers of lead poisoning and facilitate lead testing and remediation in at-risk homes. You can read more about TNT’s efforts at:

LEADSAFE.CNY.ORG
UPCOMING EVENTS & DEADLINES
JOIN US FOR OUR EXCITING EVENTS AND WORKSHOPS THIS YEAR! VISIT CNYCF.ORG/EVENTS TO REGISTER.

FEBRUARY

05

THE UNEXPECTED CONSEQUENCES OF LEAD POISONING ON OUR CHILDREN
TIME: 8:00 AM – 10:00 AM; OPTIONAL TOURS TO FOLLOW
LOCATION: NORTHSIDE LEARNING CENTER

MARCH

05

N.E.W.S.: DIGITAL ANALYTICS AND MARKETING
FEATURING CHRISTY LEROY, ANALYTICS MANAGER, DIGITAL HYVE
TIME: 9:00 AM – 12:00 PM
LOCATION: CNY PHILANTHROPY CENTER

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N.E.W.S.: FEATURING CRYSTAL DESTEFANO, APR, PRESIDENT AND DIRECTOR OF PUBLIC RELATIONS, STRATEGIC COMMUNICATIONS
TIME: 9:00 AM – 12:00 PM
LOCATION: CNY PHILANTHROPY CENTER

GRANT DEADLINES

APRIL 10, 2020 – COMMUNITY GRANTS
APRIL 15, 2020 – CAYUGA FUND
MAY 15, 2020 – PULASKI FUND
JUNE 15, 2020 – WOMEN’S FUND
JULY 15, 2020 – OSWEGO FUND
OCTOBER 9, 2020 – COMMUNITY GRANTS