The Community Foundation does a lot of things – and I often find as I am out and about in the community that some aspects of our work are more well-known than others. One area of service that we provide – agency funds for local nonprofit organizations – is a good example of our work that is not broadly understood.

For more than 40 years, we have been working with local nonprofit organizations to help them build permanent funds – endowments at the Community Foundation that are designated to support their efforts with streams of income on a regular basis. Today, we administer 80 agency funds for a wide-range of local organizations across our five-county Central New York footprint. This type of fund has been getting more popular. More than half of these funds have been created in just the last five years. For us, this work is fundamentally about building the capacity of the local nonprofit ecosystem to create permanent charitable resources. Through our agency fund program, we are able to share our expertise to support local organizations in new and different ways.

We often find that nonprofit leaders have a modest amount of resources to start with, are challenged with the best way to invest and grow these resources over time, and want to focus their limited staff and volunteer resources on donor engagement and cultivation rather than on the mechanics of fund administration. We aren’t an investment manager or advisor – but we do know a lot about best practices for good fiscal stewardship and working with donors on all sorts of large and complex gifts.

Managing a fund itself is one component of these relationships – but we often find a deeper level of engagement. We have had agency fund partners ask us to manage the process for endowment campaign gift acknowledgments and multi-year pledge data tracking and reminders.

We have held coaching sessions for nonprofit board leaders and staff members on structuring conversations around endowment gifts and bequests. We have facilitated online gifts and gifts of stock and provided counsel on marketing messages. We have seen agencies reach goals that they weren’t initially sure that they could attain, including reaching goals for endowed funds that surpass $1 million for the first time.

In our experience, investing in capacity in this way can create new levels of confidence for agency leaders and partners – and additional legitimacy for donor conversations and larger commitments from key supporters. Ultimately, we believe that creating permanent charitable capital is a good approach for helping our local nonprofit partners to move from surviving from year to year to thriving over the long term.
As Peter Dunn mentioned in his letter on page one, agency funds are designed to build capacity for nonprofits as they grow sustainable resources. Occasionally, nonprofits will establish an agency fund for reasons other than sustainability - for example, if they are planning a fundraising campaign. The campaign may be for a new building, a major renovation or some other one-time project.

In August of last year, we had the opportunity to build a campaign fund with CNY Arts designed to support arts organizations in Central New York impacted by the pandemic: the CNY Arts COVID-19 Impact Fund. Specifically, this fund supports artists and nonprofit arts organizations in three categories: restart, reopening, and resiliency.

When we work with an agency in this way, since the resources have a near-term need, the fund is typically not invested for growth. The fund essentially acts as a pass-through and a common donation vehicle where we receive and acknowledge gifts, thereby lessening the administrative burden on the nonprofit. Often times, the campaigns succeed beyond their goal and those resources that remain in the fund are then invested for long-term growth.

As of Labor Day, CNY Arts reached its $1 million goal for this fund. This support came from individual donors and businesses, grants from national, state, county and local governments, as well as support from the Community Foundation, The Dorothy and Marshall M. Reisman Foundation, the John Ben Snow Foundation and Memorial Trust, Gifford Foundation, Allyn Family Foundation, Jim and Juli Boeheim Foundation, Richard S. Shineman Foundation, and Gladys Krieble Delmas Foundation.

Based on a survey this spring, CNY Arts determined that in 2020, on average, individual artists lost $12,000 and arts organizations lost $200,000 due to the pandemic. While many organizations are planning to resume their activities, the continued impact of the pandemic is slowing that reopening. This is why CNY Arts is continuing to fundraise and deploy grants from the fund through 2022.

Steve Butler, executive director of CNY Arts, said, “We are grateful to the Community Foundation for hosting and promoting the fund. The reputation and reach of the CNYCF as a trusted financial steward helped to attract significant individual donors and family funds.”

CNY Arts is committed to ensuring that our arts, culture, and heritage sector will survive and thrive and the Community Foundation is proud to be a resource to them in this work.
As a boy, Jeff Bastable would sit with his grandma on Sunday mornings while she told him stories about her family’s life – tales of traveling by ship across the ocean to their roots in England, experiencing life early in the growth of the Syracuse area, being part of the daily hustle-bustle along Bastable Block.
Years later, Jeff took one of his first trips to the Onondaga Historical Association (OHA), prompted by a desire to fill in the gaps in what he knew of his family’s history in Central New York.

Inspired by the strength and determination of their ancestors to build for the future, Jeff and Susan Bastable are proud and grateful for the community-building contributions their families made and wish to honor and preserve that history for the generations to come. Both descended from entrepreneurs. Susan’s grandfather started the essential oil food flavoring industry in Elmira. Jeff’s family’s namesake real estate development venture was the Bastable Block in Syracuse, which once sat on the site of the current State Tower Building. The Bastable Block included a post office, pharmacy, Syracuse University’s first college of law, and the iconic Bastable Shakespeare Theater that provided the start for the famous Shubert brothers’ movie theater empire. Jeff still feels connected to what the building represented and how it contributed to a sense of community in the heart of downtown Syracuse.

Rather than taking a page from the family history books, Jeff and Susan are adding pages and artifacts to the archives at OHA from their own personal collection, which had previously been stored at their home. Among the items from the Bastables’ collection are a key to the Bastable building, glass apothecary jars from the pharmacy, a steamer trunk that accompanied Jeff’s ancestors across the Atlantic, photographs and records of family military service, and many paper files to supplement the newspapers and written historical accounts already housed at OHA.

“IT’S NOT JUST STUFF,” SAID LISA MOORE, DEVELOPMENT DIRECTOR AT OHA. “IT TELLS A STORY.”

“We’re known for our things and our collections at OHA, but it’s really about people,” continued Moore. “These are the permanent things of people who lived and walked our streets and built our city and our reputation. Family collections are the connective tissue of the items that are here in our museum. They’re the storytellers, the people who preserved these items in their own homes and now are sharing them with future generations to use and understand and learn from.”

It is precisely this story of how their family history intersects with the community’s history that the Bastables wish to preserve. Using their donor-advised fund at the Community Foundation, Jeff and Susan are supporting OHA’s work to create a permanent home for their family collection and they hope to inspire other families to do the same. “I want it to connect to others,” said Jeff. “There are so many other families and individuals who, through circumstance or sacrifice, shaped the evolution of our community.”

History, service and education are the common values at the heart of what drives Susan and Jeff in their giving and their vision to preserve the community’s untold stories. For them, education provides a foundation for learning and embracing multiple perspectives, service brings us all together, and history informs our past, present and future. Of her children, grandchildren and future Central New Yorkers, Susan said, “I think knowing their history will give them a sense of pride and a sense of belonging and a sense of placement that they might not otherwise have had and that might have been lost.”

“A lot of people throw things away today and don’t think twice about it,” said Susan. “They may be throwing things away that would’ve told that story and fit the pieces together like a puzzle.” Together, the Bastable Family Fund and the Bastable Family Collection at OHA will ensure that story lives on.
THE SOCIAL & ECONOMIC IMPACTS OF SUPPORTING BLACK-LED ORGANIZATIONS

A Rationale For The Black Equity & Excellence Fund
No matter where you come from, what you look like, or how much money your family has, everyone should have the opportunity to learn, grow, and thrive. However, opportunity in America has traditionally depended on your address, race and wealth. Policies, practices, and beliefs—rooted in history and still affecting people today—continue to prevent people in the Black, Latino, Native American and Asian American/Pacific Islander communities from fulfilling their potential.

We recently published a policy paper entitled The Social & Economic Impacts of Supporting Black-Led Organizations: A Rationale for the Black Equity & Excellence Fund that demonstrates this through data. The paper outlines why we are investing intentionally and publicly in the support and celebration of Black members of our community.

In Onondaga County, Black median household wages are 48% of that of White households. The percentage of Black third graders reading on grade level is a third of that of White students. Black children are more than three times more likely to live in poverty than White children across the nation. The life expectancy of Black people is 7% lower than of White people and White infant mortality is 70% less than it is for Black infants. The data speaks for itself.

The concentration of Black people living in poverty and in neighborhoods that contribute to poor health in Syracuse is not an accident but rather an outcome of policies and practices rooted in structural racism that deeply affect the quality of our neighborhoods, economic opportunity, health indicators and educational attainment. Communities that invest in efforts to build racial equity will see a significant and broadly based return on investment in the form of higher educational levels, higher household incomes and lower levels of poverty.

That is why one year ago we committed to invest $1 million in the establishment of the Black Equity & Excellence Fund, which supports community-based projects for the Black community of Central New York. So far, the fund’s all-Black advisory council has distributed $798,000 in grants to programs that help build the capacity of local organizations and philanthropic projects created by the Black community.

According to the policy paper, Black-led nonprofits find themselves with net assets up to 76% smaller than those of their White counterparts. And while Black people make up 14.2% of the population nationally, Black businesses make up only 2.2% of all businesses. These businesses often lack access to credit and investment capital, stunting their growth and holding back community and economic development.

By supporting organizations whose boards and staff leadership are primarily Black, we seek to reverse this pattern of historic underinvestment and support lasting and positive change for the Black community.

To view the full paper, visit cnycf.org/equitypaper
## COMMUNITY IMPACT

In June, our board of directors approved $1,333,135 in grants to 28 nonprofit organizations through our Community Grantmaking program.

### Arts, Culture & Humanities

<table>
<thead>
<tr>
<th>Grant Amount</th>
<th>Organization Name</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>$35,000</td>
<td>SYMPHORIA/ MUSICAL ASSOCIATES OF CENTRAL NEW YORK</td>
<td>Implement a Diversity Fellowship and a literacy/music project for elementary schools</td>
</tr>
<tr>
<td>$50,000</td>
<td>ONEIDA COMMUNITY MANSION HOUSE</td>
<td>Support its Save the Roof preservation project that protects the historic building</td>
</tr>
<tr>
<td>$18,000</td>
<td>THE GEORGE &amp; REBECCA BARNES FOUNDATION</td>
<td>Make necessary renovations to its historic building on James Street</td>
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### Education

<table>
<thead>
<tr>
<th>Grant Amount</th>
<th>Organization Name</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>$15,000</td>
<td>CENTER FOR COMMUNITY ALTERNATIVES</td>
<td>Launch its Youth Violence and Peer Leadership Program</td>
</tr>
<tr>
<td>$30,000</td>
<td>MERCY WORKS</td>
<td>Expand its Synergy and Digital Music Labs</td>
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</tbody>
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### Environment & Animals

<table>
<thead>
<tr>
<th>Grant Amount</th>
<th>Organization Name</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>$64,000</td>
<td>CAZENOVIA PRESERVATION FOUNDATION</td>
<td>Purchase a 27.5-acre property in Cazenovia, NY for habitat and open space conservation</td>
</tr>
<tr>
<td>$150,000</td>
<td>CENTRAL NEW YORK LAND TRUST</td>
<td>Support enhanced outdoor recreation and water quality at Skaneateles Lake</td>
</tr>
<tr>
<td>$10,000</td>
<td>CHARLES N. GORDON WILDLIFE REHABILITATION CENTER</td>
<td>Construct a plumbed building to assist with wildlife rehabilitation efforts</td>
</tr>
<tr>
<td>$2,000</td>
<td>FRIENDS OF WILDLIFE</td>
<td>Purchase a new security camera at Webster Pond</td>
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### Healthcare

<table>
<thead>
<tr>
<th>Grant Amount</th>
<th>Organization Name</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>$50,000</td>
<td>COMMUNITY MEMORIAL HOSPITAL FOUNDATION</td>
<td>Renovate and expand its Emergency, Radiology, Lab and Rehab departments</td>
</tr>
<tr>
<td>$50,000</td>
<td>THE UPSTATE FOUNDATION</td>
<td>Support the Golisano Center for Special Needs– AccessNY Sensory Movement Exploration Center</td>
</tr>
</tbody>
</table>
Visit others that make our grantmaking possible.

**Human Services**

- **$33,000** CDS WOLF FOUNDATION
  Construct Monarch
  Commons, an affordable and supportive housing community for homeless veterans

- **$20,000** CHADWICK RESIDENCE
  Implement a new Senior Resident Advisor position to facilitate the HEAL Together Program

- **$4,350** CHENANGO NURSERY SCHOOL
  Purchase new software to create a safe and reliable communication space for parents and caregivers

- **$30,000** EXCEPTIONAL FAMILY RESOURCES
  Create service provider and client matching software

- **$25,000** FUND FOR THE CITY OF NEW YORK/CENTER FOR COURT INNOVATION
  Hire Peacemaking staff to coordinate a new Community Impact Team

- **$27,000** REFUGEE & IMMIGRANT SELF-EMPowerment
  Purchase a passenger van to transport New Americans participating in the Syracuse Refugee Agriculture Program

- **$5,000** WORKERS JUSTICE CENTER
  Conduct a landscape analysis to help create more targeted education and outreach

- **$27,000** VOLUNTEER LAWYERS PROJECT
  Expand Immigration Program that supports New Americans with legal services

- **$50,000** WHOLE ME
  Create a succession plan to help facilitate a smooth transition in senior leadership

- **$5,785** GIGI’S PLAYHOUSE OF SYRACUSE
  Host its Amina Grace Speech & Language Program

- **$45,000** INCLUSIVE ALLIANCE IPA
  Compose and implement a business and sustainability plan

- **$50,000** MCMAHON RTAN CHILD ADVOCACY CENTER
  Hire new therapists to increase staff diversity

- **$25,000** MARGARET J. EARLY FUND
  Expand Immigration Project

**Public & Societal Benefit**

- **$50,000** GREATER SYRACUSE LAND BANK
  Restore and repurpose a nationally registered historic church on the Southside

- **$40,000** GREATER SYRACUSE WORKS
  Launch workforce development programs in response to increased needs within the community

- **$274,000** HOME HEADQUARTERS
  The first of two years of operating support to revitalize Syracuse Model Neighborhood Corp., affordable housing

- **$75,000** TNT-TOرومOR’S NEIGHBORHOODS TODAY
  Replace a spray fountain at Washington Square Park

**These Grants were Made Possible Through the Support of the Following Funds.**

To learn more about these funds and many others that make our grantmaking possible, visit [CNYCF.ORG/FUNDS](http://CNYCF.ORG/FUNDS)
“I used to draw what I wanted to wear because I couldn’t always have it,” she said. “We did not always have the money for nice clothes and new toys. I would make doll clothes out of things like scrap fabric and tin foil. A lot of my creativity came from not coming from a lot of money and resources and learning to use what I had.”

As a high school junior and senior, Lacey served as costume designer for Corcoran’s musicals, “Cinderella” and “Little Shop of Horrors.” She created a “magic” dress (with Velcro and a pouch) for Cinderella’s rags to riches scene. For “Little Shop,” she sewed 25-foot arms for Audrey II, the human blood-eating Venus fly trap.

Her dad didn’t go to college, and her mom left school – where she was studying art – because of a family illness. But they were adamant that Niamh and her three siblings would attend good colleges. Say Yes Syracuse supports Niamh’s FIT education. Say Yes also supports the youngest Lacey, Orla, a first-year student at Syracuse University.

“IT DEFINITELY HELPS ME AND MY LITTLE SISTER,” SAID LACEY, WHO LIFEGUARDS AT ONEIDA SHORES DURING SUMMERS TO EARN COLLEGE MONEY. “IT WOULD HAVE BEEN HARDER FOR ME WITHOUT SAY YES. ORLA WOULD NEVER HAVE BEEN ABLE TO GO TO SU.”

Say Yes Syracuse has sent nearly 5,000 Syracuse City School District graduates to state and participating private colleges and universities since 2009. We have administered the Say Yes scholarship endowment since the beginning. In 2020, the local Say Yes staff joined us and relocated to the CNY Philanthropy Center, deepening our support for Say Yes and its local impact.

Lacey praises Corcoran’s International Baccalaureate program for teaching college-level skills that “made me feel really prepared.” She especially appreciates learning to analyze and develop her own opinions.

FIT’s program also draws on strong math and logic skills. “In pre-calculus I realized I like this analytical stuff and using this part of my brain,” she said. “Fashion management is perfect for me.”

Lacey envisions working as a buyer for a store like Macy’s or researching fashion trends. She’s also keeping an eye on a luxury website with unique designs. “I’ve always been someone who doesn’t just follow what other people are doing,” she said.
Pittsburgh is to Mr. Rogers’ neighborhood as Syracuse is to… Dot and Dusty! At least that is the hope of two of our local entrepreneurial grantees, The Reading League and WCNY public television. These organizations partnered together to create this innovative program that responded to a moment in time when schooling and the fundamentals of teaching reading were challenged by disruption and remote learning. Appearing in the time slot just before Sesame Street, we anticipate this new locally grown program will have a bright future, not only for its adorable characters but also for the many merry children who learn to love the written word by being caught up in the playful antics of this charming new show.

When Bob Vitkus (standing on the right in this photo) passed away last year, his estate named the Community Foundation the recipient of $10 million to support outdoor parks and recreation areas, a cause that had significant importance to him. We recently distributed the fund’s first-ever grants totaling $301,000 for projects that promote outdoor parks and recreation and improve wildlife habitat and forest health. Grants distributed from the fund supported Cazenovia Preservation Foundation, Central New York Land Trust, Charles N. Gordon Wildlife Rehabilitation Center, Friends of Wildlife and Tomorrow’s Neighborhoods Today (TNT).
HOPEPRINT TO INVEST IN MICRO-NEIGHBORHOOD

to provide quality, affordable housing on the Northside.

Jung Hoon Ryu moved to Syracuse from South Korea in 2005. During his mission work with the Boaz Project at his church, Korean Church of Syracuse, he encountered abandoned, broken and neglected housing on the Northside.

“I could see the broken hearts of the residents living in those conditions,” said Jung. “I realized then that God led me to Syracuse to help make change for them.”

Using his construction and architecture background, Jung established Building the Bridge USA to rebuild broken homes and communities and provide construction job opportunities for other New Americans. Through his involvement with Hopeprint, he was hired as the general contractor for one of its first renovation projects.

As a Northside property owner and budding developer himself, Jung shares Hopeprint’s desire to see the Northside be a place where people can prosper in place.

“This is the first big step to reaching the light at the end of the tunnel and opening the door to the future for residents on the Northside,” he said.
On a warm August Day, Nicole Watts, CEO and founder of Hopeprint, toured us around the Northside neighborhood. She loves the community of neighbors, the sound of the Assumption Church bells that play every hour and the kids playing in their yards. And she’s not the only one. The New Americans that settle in this neighborhood and find community through Hopeprint’s programs do, too.

For more than a decade, Hopeprint has served the local resettled New American community through family empowerment programs, community navigation supports, and neighborhood development.

After a series of community dialogues, Hopeprint recently launched its micro-neighborhood reinvestment strategy, which seeks to address the area’s lack of quality, affordable housing. The strategy is multi-stepped with a focus on advocating for equitable transit options, right-sized housing, and business development. The chosen micro-neighborhood is a stretch of 30 blocks inside a boundary of 4 Northside streets (Park St., E. Division St., North Salina, and Kirkpatrick).

“We want to invest in these 30 blocks, so that residents can prosper in place,” Watts said. “So they don’t have to move away, and leave the community they’ve built here.”

Hopeprint approached Greater Syracuse Land Bank to purchase vacant homes and properties in the area, and hopes to start renovations on properties this fall. With support from our LeadSafeCNY initiative, Hopeprint will remodel the houses to be lead-safe.

According to the Onondaga County Health Department, more than 10 percent of Syracuse children tested in 2019 were shown to have elevated lead levels. On the Northside, such as in census tract 23, that number jumps to 16 percent - or one in every 6 kids. Our LeadSafeCNY initiative is committed to data-driven investments to eradicate childhood lead poisoning that disproportionately affects communities of color in the county.

“Our focus is on the people that call this place home,” Watts said. “This initiative is an investment in housing, but ultimately it’s an investment in people.”

As we walked the streets on the Northside, Watts pointed out the vacant houses and empty lots that she’s hoping to one day move families into. Some are full tear-downs, and others will take a lot of love and care, but it’s easy to see her vision as she talks. She sees the problems – the broken windows, the faltering foundations – but just as easily sees the businesses that might one day root the corner of DeMong Park, or the new parents moving into their first home on North Alvord.

“We want to make sure that there are viable options for our families who want to stay on the Northside, and that there’s a quality home available to them,” Watts said.
STAFF PROMOTIONS & HIRES

**PROMOTION**

**DARRELL BUCKINGHAM**

**PROGRAM OFFICER**

Darrell Buckingham has been promoted to Program Officer. Buckingham has been working for the Community Foundation since 2019, where he previously served as Manager, Foundation and Facility Operations. He assists in managing and implementing our strategic initiatives and grantmaking to advance racial, social and economic equity. Before joining the Community Foundation, Buckingham served as personnel officer for Onondaga County Public Libraries and is the former chapter president for CNY/Mohawk Valley International Association of Workforce Professionals. He earned his bachelor's degree in business management from Cazenovia College and is a graduate of the Nourishing Tomorrow’s Leaders program and the Focus Greater Syracuse Citizens Academy. He serves as Board Trustee & Co-chair of the Equity & Engagement Committee for the Everson Museum and as secretary on the Vera House Board of Directors, where he is also a Board Trustee.

**PROMOTION**

**GERIANNE CORRADINO**

** SENIOR MANAGER OF BUSINESS OPERATIONS**

Gerianne Corradino was promoted to Senior Manager of Business Operations. Corradino has worked for the Community Foundation since 2015, where she previously served as Finance Associate and Finance Manager. Corradino is now responsible for overseeing the Central New York Philanthropy Center building and assisting with operational, IT and personnel-related support. Corradino holds a dual Bachelor of Arts in French literature and language and international trade from the State University of New York at Oswego.

**PROMOTION**

**DANA FIEL**

**SENIOR FINANCE ASSOCIATE**

Dana Fiel was promoted to the position of Senior Finance Associate. Fiel has worked for the Community Foundation since 2020, where she previously served as Finance Associate. She is now responsible for managing the grants and accounts payable process, as well as preparing reports and reconciliations. Fiel graduated from SUNY Geneseo with a dual Bachelor of Arts degree in economics and art history.

**NEW HIRE**

**ELISIA GONZALEZ**

**PROGRAM ASSOCIATE**

Elisia Gonzalez was hired as Program Associate. Her role is to provide support that guides the grant distribution process and execution of initiatives. She was born and raised in Syracuse and graduated from Corcoran High School. Gonzalez also attended Syracuse University, graduating Magna Cum Laude with a degree in geography. Before starting at the Community Foundation, she worked at the Syracuse Cooperative Federal Credit Union and Home HeadQuarters.
UPCOMING EVENTS & DEADLINES

Grant Deadlines

COMMUNITY GRANTS
APRIL 9, 2022

GREATER PULASKI COMMUNITY ENDOWMENT FUND
MAY 15, 2022

WOMEN'S FUND OF CENTRAL NEW YORK
JUNE 15, 2022

BLACK EQUITY & EXCELLENCE FUND
JULY 8, 2022

THE LEADERSHIP CLASSROOM (TLC)
JULY 8, 2022

LEADUP CNY
JULY 8, 2022

MARSELLUS EXECUTIVE DEVELOPMENT PROGRAM
JULY 8, 2022

PERFORMANCE MANAGEMENT LEARNING COMMUNITY
JULY 8, 2022

OSWEGO COUNTY COMMUNITY FOUNDATION
JULY 15, 2022

CAYUGA COMMUNITY FUND
AUGUST 15, 2022

Events

PROFESSIONAL ADVISOR & DONOR EVENT
ACROSS THE YEARS: PREPARING AND PRESERVING INTERGENERATIONAL WEALTH | LUNCH & LEARN WITH FINANCIAL PLANNING ASSOCIATION OF CNY
FEBRUARY 22, 2022

NONPROFIT EVENT
LEAD POISONING IN CNY: POST-PANDEMIC PROGRESS & CHALLENGES
JANUARY 26, 2022, 8:30 AM - 10 AM

JOIN US FOR OUR EXCITING EVENTS AND WORKSHOPS THIS YEAR! VISIT CNYCF.ORG/EVENTS TO REGISTER.