LEAD THE WAY
Mobilizing resident leaders to increase lead testing in Syracuse
ABOUT US

The Syracuse Peacemaking Project is a program of the Center for Justice Innovation. The Peacemaking Center is located in the heart of Syracuse’s Westside neighborhood and has been in operation since 2014.

The Peacemaking Project’s team of highly trained Community Ambassadors work to improve housing equity & justice in Syracuse by empowering tenants to learn their rights, navigate code enforcement services, and hold landlords accountable.
MEET THE TEAM

Leah Russell  
Project Coordinator

Nyatwa Bullock  
Ambassador, Eastside

Palmer Harvey  
Ambassador, Southside

Mary Traynor  
Lead Health Ambassador

Jose Marrero  
Ambassador, Westside

Sonia Issa  
Lead Health Ambassador

Jan-Juba Arway  
Ambassador, Northside

Kate Pollack  
Project Planner
UNDERSTANDING THE PROBLEM

Too Many Homes with Lead/Not Enough Affordable, Lead-Safe Homes for Rent

Little or No Aftercare Services for Families and Children Impacted by Lead Poisoning

Need for Funding, Advocacy, & Policy Change

Barriers to Testing/
Declining Number of Children Being Tested over Last 5 Years

Need for Education & Awareness among Tenants and Professionals

Landlord Negligence & Retaliation
What we learned at Kitchen Table Talks reaffirmed what the Life Needs Assessment showed: there is a need for targeted outreach to increase testing.

Half of all respondents were either unsure if their child had been tested for lead or reported that they had never been tested.

7. Please circle: If you have young kids at home, how many times have they been tested for lead in blood?
78 responses
Frequent relocation increases the likelihood that a family ends up in at least one rental property with lead, and therefore increases the chance of exposure.

Only 9% hadn’t moved at all in 10 years whereas 50% had moved 2 or more times.

6. Please circle: In the last 10 years, how many times you have moved?

79 responses
OUR STRATEGY

Training
Our team will be trained by Families for Lead Freedom Now.

Screening & Testing
PEACE Inc. will screen families and host events with testing sites.

Meaningful Support
Syracuse Peacemaking will lead outreach, screening, and provide support for families as they access and navigate services.

Coordination of Partners
Our team will tap into existing networks and coalitions to mobilize non-profit and government partners to coordinate efforts.

Empowerment
Our team will create opportunities for community members to get involved and make a difference.
THE VISION

Safe homes and more efficient government

A powerful community movement

Health & safety for our children and generations to come
PARTNERS OVERVIEW

Syracuse Peacemaking Project
Project Planning, Implementation, and Evaluation

PEACE Inc.
Screening and Event Planning

Families for Lead Freedom Now
Staff and Community Training on Prevention, Testing, and Advocacy

Community Members & Families
Advocacy and Community Outreach
AGENCY PARTNERS

- Syracuse Peacemaking Project
- Syracuse City School District
- Peaceful Schools
- Hillside Children’s Foundation
- Syracuse University
- La Casita Cultural Center
- Shaw Center
- Boys & Girls Clubs of Syracuse
- Huntington Family Centers
- Vera House, Inc.
- Saint Lucy’s Church
- Planned Parenthood
- Home Headquarters

- Syracuse Housing Authority
- Onondaga County Health Dept
- Upstate Medical Hospital
- St. Joseph’s Hospital
- Syracuse Police Department
- WCNY
- NWSI
- ACR Health
- Neighborhood & Business Development, City of Syracuse
- Great Grace Church
- Brady Market
BUDGET OVERVIEW

$30k
Families for Lead Freedom
Now for Curriculum Development and Staff Training

$18k
PEACE Inc. for Family Services, Screening, and Event Coordination

$102k
Peacemaking Project for Project Management, Lead Health Ambassadors, and Community Empowerment
HOW MONEY WILL BE USED

15k
Stipends for Residents

6k
Food for Families & Children

6k
Materials & Swag for Residents
ACTIVITIES

20 Staff to Complete FLFN Training
6 Community Events with Screening/Testing
3 Kitchen Table Talks on Lead Prevention
25 Families Receive Ambassador Support
500 Community Members Receive Info
20 Agencies Participate in Collective Efforts
50 Resident Leaders Receive Stipends
KITCHEN TABLE TALKS – EDUCATION, AWARENESS, AND TRAINING ON LEAD PREVENTION AND TESTING
SUPPORT FOR PARENTS, CONNECTION TO RESOURCES & OPPORTUNITIES

7. Please circle: If you have young kids at home, how many times have they been tested for lead in blood?

- I am not sure
- 0
- 1-2
- 3
- 4
- 5
- 6
- 7

17 responses
SCREENING AND TESTING FOR LEAD AT NEIGHBORHOOD EVENTS
TOGETHER
WE CAN DO BETTER
FOR THEM
THANK YOU

For additional questions:
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