

The Syracuse Peacemaking Project is a program of the Center for Justice Innovation. Building on a traditional Native American approach to justice, the Center's peacemaking programs focus on healing and community restoration rather than punishment. The Peacemaking Center is located in the heart of Syracuse's Westside neighborhood and has been in operation since 2014. The Peacemaking Project's team of highly trained Community Ambassadors work to improve housing equity & justice in Syracuse by empowering tenants to learn their rights, navigate code enforcement services, and hold landlords accountable.

Project Title: Lead the Way: Mobilizing resident leaders to increase lead testing in Syracuse

Lead Organization: Syracuse Peacemaking Project

Participating Organizations: Families for Lead Freedom Now, PEACE, Inc.

Project Description: The Syracuse Peacemaking Project will collaborate with PEACE Inc, Families for Lead Freedom Now (FLFN), and other community partners to 1) provide trainings to staff and community leaders on lead poisoning, barriers to accessing testing and care, and advocacy; 2) screen Syracuse families' risk for lead poisoning; 3) connect families to lead testing and related aftercare services; and 4) empower residents to lead engagement efforts. Staff will use data from the Life Needs Assessment (LNA), Kitchen Table Talks, and the Onondaga County Department of Health to target high-needs neighborhoods for priority outreach. Staff and partners will also coordinate with Take Back the Streets, Black Health, and the Lead Safe CNY Coalition to organize lead screening and testing sites at community events throughout the year. Staff will conduct outreach leading up to the events to increase registration and incentivize follow-through with testing. The four pillars of Lead the Way will be incorporated into the Peacemaking Project's existing housing work and PEACE Inc.'s services for families, especially those with children in their Head Start program.

Project Objectives:

1. Training Staff & Partners - Under the direction of Families For Lead Freedom Now staff from the Peacemaking project and PEACE, Inc. will undergo intensive training on lead poisoning prevention, advocacy and intervention. Additionally (4) staff from the Peacemaking project will participate in experiential learning by visiting another city to learn effective lead prevention models.
2. Screening and Testing - Trained staff from Peacemaking and PEACE Inc. will screen and direct families to the appropriate testing site. Staff will conduct targeted outreach in high need zip codes (13203, 13204, 13205, 13208)
3. Aftercare for Families - The lead health ambassadors will connect 25 families with an elevated blood lead level diagnosis to Families for Lead Freedom Now and other service

agencies as needed. Affected families will receive education on the importance of nutrition and be connected with a local pantry, food bank or retail grocer to receive tips for maintaining healthy nutrition to minimize impact of lead poisoning.

4. Leadership development - Screenings will gauge community members' interest in participating in engagement and leadership opportunities to accelerate outreach efforts through incentives such as gift cards, t-shirts, toys, and other learning materials for their children. Through this advocacy approach, residents can contribute to raising lead prevention awareness according to their skillset, interest and availability.

Projected Outputs:

- 20 staff (15 from PEACE, Inc. and 5 from Peacemaking Project) will complete lead education training.
- Coordinate 9 events and engage 500 families in target areas to increase screening and testing from May 2023 - March 2024
- Assist 25 families with connection to services and systems navigation
- Facilitate Community empowerment by incentivizing 50 residents to have their children tested, bring a neighbor to a lead event, join the outreach team, share testimonies or host a kitchen table talk.

Projected Outcomes:

- Syracuse will see an increase in annual testing for children in target zip codes (13203, 13204, 13205, 13208)
- Staff will have increased knowledge of access to services and opportunities
- Increased awareness of lead prevention, lead testing, and tenant advocacy will be normalized.

Budget Breakdown (major categories only):

Expense	Cost	Rationale
Staff	\$27,000	To support staff to undertake the program work and training
Travel	\$14,000	To cover travel costs to learn from other cities' models
Subcontractors	\$50,000	Will cover the services provided by partners such as Families for Lead Freedom Now, PEACE, Inc., Take Back the Streets
Program Expenses	\$15,000	Supplies, food, equipment
Indirect costs	\$23,000	Indirect costs to undertake a project by the Center for Court Innovation is calculated at 18% of the total direct costs for the program, this includes the administrative time it takes to for financial oversight such as audit, accounts payable, payroll, and staff time to do this work.
Stipends	\$15,000	For an incentive program to recruit residents and get children tested.
Total	\$144,00	